

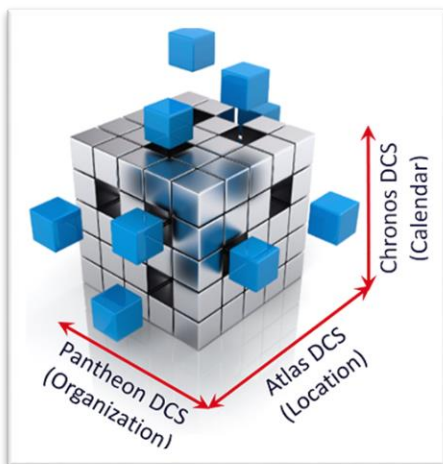
# Product Fact Sheet

## Maxxphase Customized Data Compatibility Standards

### Master Data Domains

Most organizations rely on a variety of master data domains to completely define, identify, and classify their data and information content. Maxxphase provides a series of Data Compatibility Standard products that each address a specific, commonly-used, master data domain. However, there will typically be other less common master data domains that require a customized Data Compatibility Standard solution.

The current set of Maxxphase Data Compatibility Standards products support master data domains of a global significance. That is, the master data domains are useful to most organizations and are based on globally managed data content and data standards whenever possible. The less common master data domains of customized Data Compatibility Standards can be commonly used within an industry or can be used and managed within the enterprise.



**The Compatible Data System**

### Customized Data Compatibility Standards

Customized Data Compatibility Standards are comprised of customized structural metadata and curated master data content. It is essential that the customized metadata is constructed correctly and properly populated with the curated master data content to support all the functionality of Maxxphase Data Compatibility. Maxxphase will guarantee the same master data functionality for customized Data Compatibility Standards as is delivered for our common, predefined standards. Only properly functioning Maxxphase Data Compatibility Standards will make your data systems compatible.

In some cases, a customized Data Compatibility Standard will be an extension of another less-granular Data Compatibility Standard. For example, the Maxxphase Atlas DCS uniquely identifies sites or points of delivery as the lowest level of data granularity for that global standard. In some cases, such as for inventory management, lower-level master data granularity is needed to identify buildings, aisles, and bins uniquely. In this case of extending a Data Compatibility Standard, a customized standard is added.

### Implementation and Documentation

The Maxxphase Data Compatibility follows the tradition software development life cycle. All customized DCS products will include customized DCS related data modeling objects as designed. These customized data modeling objects will be instantiated into the compatible MDM as well as the source data systems enhanced to become compatible data systems.

The Maxxphase customized DCS documentation included consists of the Data Compatibility Architecture Guide and the Data Compatibility Standard Product Overview. A customized DCS Technical Guide and Implementation Guide will be developed for each customized DCS product developed.

"Some of the best theorizing comes after collecting data because then you become aware of another reality."  
– Robert J. Shiller, Winner of the Nobel Prize in Economics



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