

# Product Fact Sheet

## Maxxphase Atlas Data Compatibility Standard

### The Location

The Maxxphase Atlas DCS product is for the geographic data and information domain. Specifically, Atlas DCS is focused on addresses and their associated less granular geopolitical areas. Geopolitical areas are governed territories such as countries. An address may be defined as a specific location used to find or contact a person, business, or organization.

Maxxphase delivers the structural metadata of the Atlas DCS while a third-party address validation vendor delivers the set of master data records. Addresses are sent to the address validation vendor, matched, and the standardized address returned. The Atlas DCS master data records are formed from these standardized addresses.

### Compatible Master Data Management

Maxxphase Data Compatibility Standards are master data management (MDM) friendly. The Atlas DCS standards are constructed and maintained in the MDM area, including the Atlas DCS standard hierarchy:

- Continent
- Country within a Continent (ISO 3166-1)
- Country subdivision (ISO 3166-2)
- Sub-administrative Area
- Locality
- Address site or Premise
- Point of Delivery location

Additionally, ATLAS DCS related Golden Data Records, Compatible Data Safe (sensitive data), and Compatible Analytic Data Sets are available from the MDM to share with any compatible data systems.

### Documentation and Software

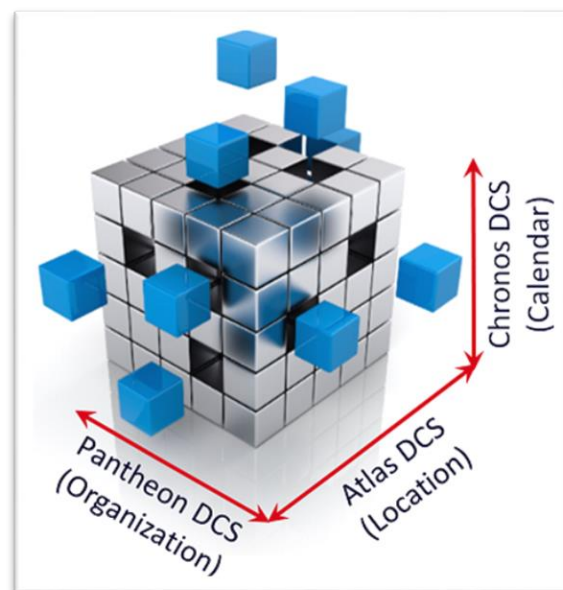
The Maxxphase Atlas DCS product includes software to implement Atlas DCS related data modeling objects and database tables. Also included are software and sets of less granular master data records needed to populate Atlas DCS objects. Documentation included consists of the Data Compatibility Architecture Guide, Data Compatibility Standard Product Overview, the Atlas DCS Technical Guide and the Atlas DCS Implementation Guide.

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**The Compatible Data Cube**

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